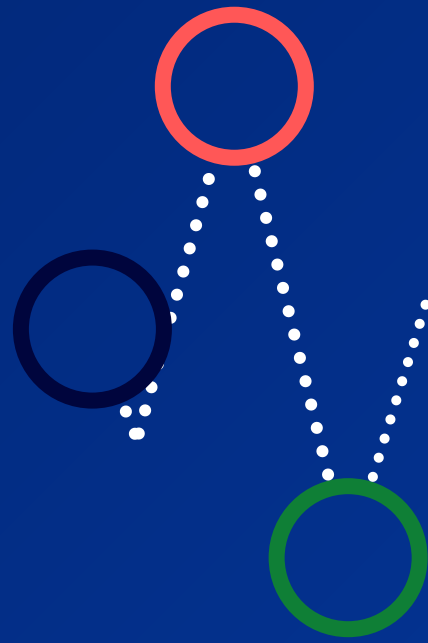


## Dynamic Pricing

**86%**

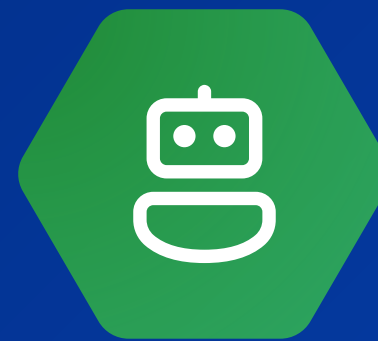
of flight bookings drop post-purchase



with an average movement of

**\$277**

from purchase to lowest price for more than 100 tracked flights

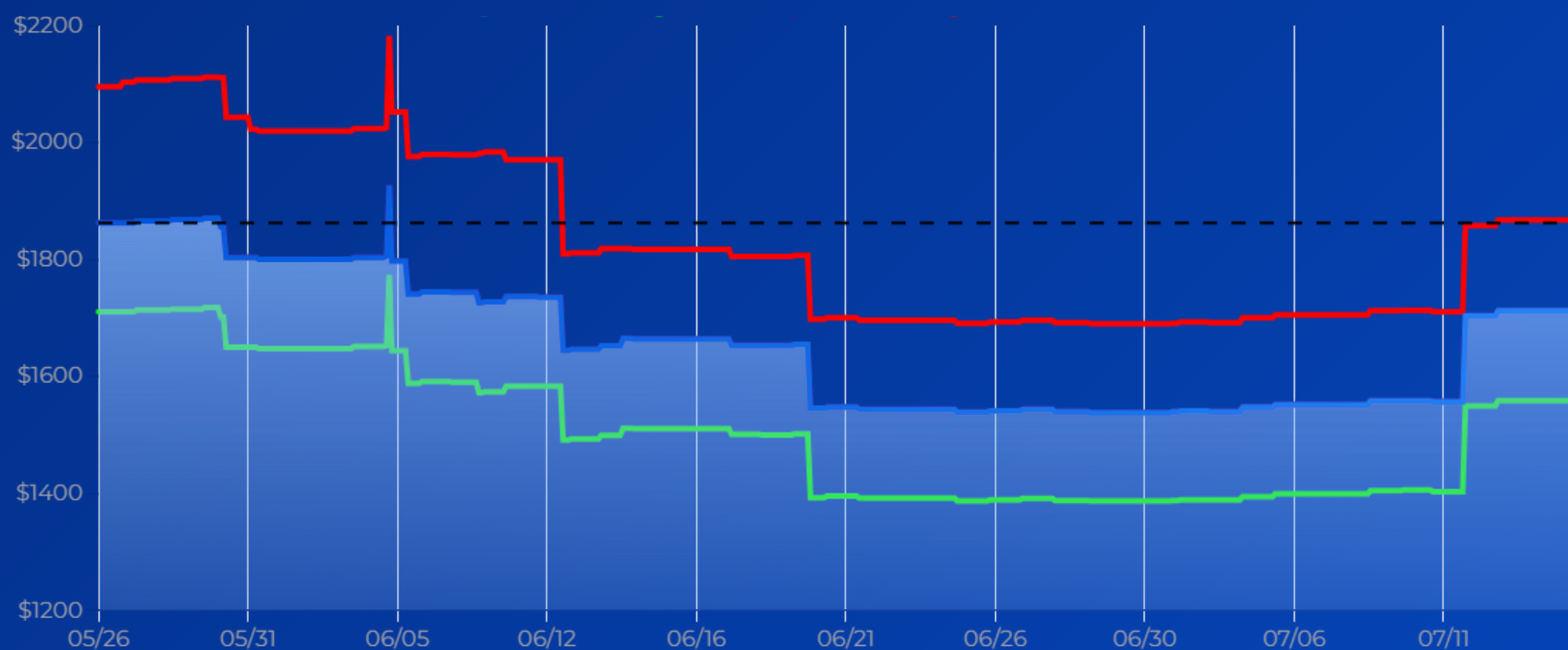


We identify bookings from confirmation emails

Then continually monitor the price

Automatically contact the airline on your behalf

So savings go directly into your airline account



No... *...sacrificing loyalty benefits*  
or  
*...changing existing behaviour*

Existing solutions are mostly a facade...

Offering limited protection schemes on flights that rarely drop.



## Market

Despite representing only a minority of passengers, Luxury Airline Frequent Fliers generate the majority of revenue.



## Timeline

