

# ATLAS SMART TECHNOLOGIES

## The Problem



**Weight Levels**  
Adjustable dumbbells don't have enough weight levels.



**Knowledge**  
People don't know how to reach their goals using the equipment.



**Adjustment Time**  
Adjustable dumbbells take too long to adjust.

# SMART BELL

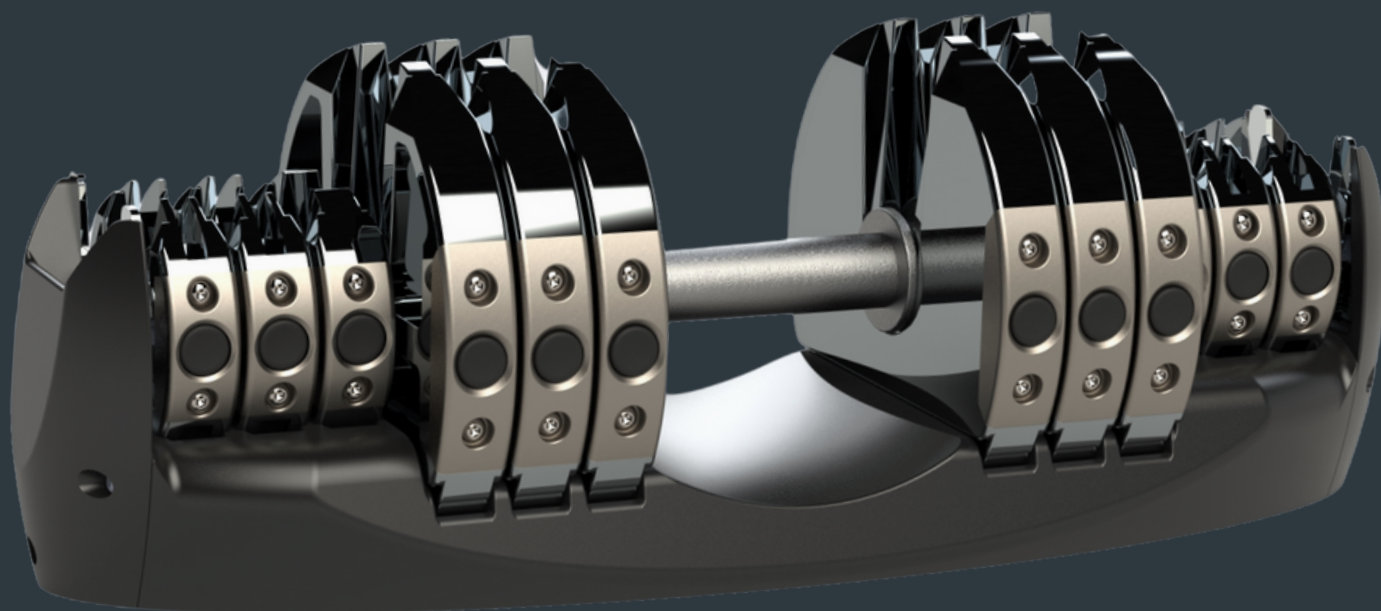
ANY WEIGHT. ANYTIME. ANYWHERE

## Target Market

- Busy professionals and young parents
- Low levels of storage space
- Want to stay fit, struggle for time

## Our Design

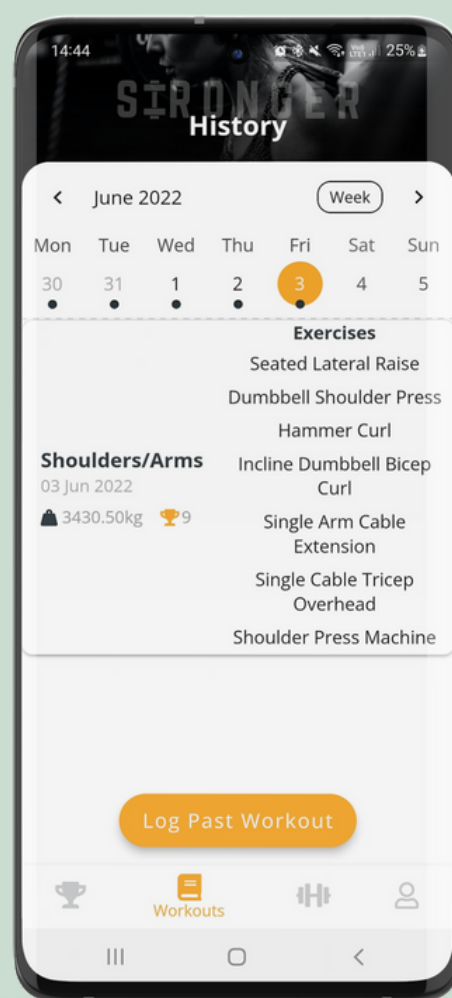
- Innovative incremental weight system
- 4kg to 30kg, in 1kg increments
- Saves time, saves space, saves money
- Links to **STRONGER**



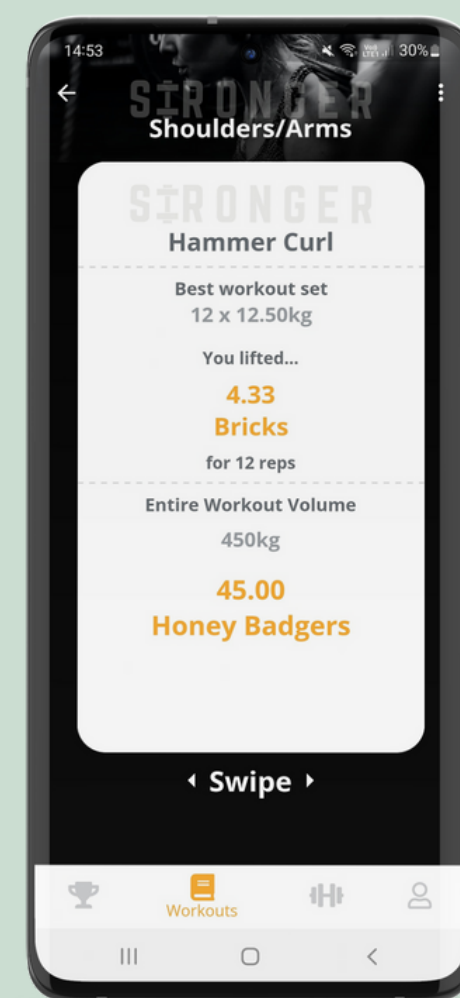
# STRONGER



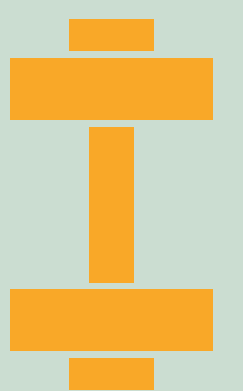
**Set Goals**  
Set ambitious fitness targets.



**Track Progress**  
Visualise daily progress towards your goal.



**Share With friends**  
Invite others on your fitness journey.



## THE WORLD'S FIRST SMART STRENGTH SOLUTION